



Catheryn Grivna

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📷 catheryngrivna

www.catheryngrivna.com

about me

Catheryn Grivna writes a lifestyle blog focused on wine, travel, recipes, cocktails and everything else in between. Since 2016, Catheryn has been sharing snippets of her life in an authentic way. The primary focus of the blog is to give her community wine and travel recommendations. Catheryn's blog (www.catheryngrivna.com) has almost 200K views and gets visited by hundreds of users on a daily basis.

instagram

(as of June 2021)

the numbers

- 9,000+ followers
- 24K+ reach
- 192K impressions

audience

- 42% 25-34
- 27% 35-44
- 14% 45-54
- 7.5% 18-24

location

- 62.3% United States
- 4.2% Italy
- 2.9% UK
- 2.6% France

gender

- 60.6% women
- 39.4% men

Top Cities: Houston, New York, The Woodlands, Austin & Napa

why work with me?

- high quality, engaging content
- audience trusts my recommendations
- i approach every project in creative way

brands i have worked with

Far Niente Winery, J Vineyards & Winery, Frank Family Vineyards, Empress 1908 Gin, The Seeker, Gold Medal Wine Club, The Wine Check

collaboration examples



@catheryngrivna // Far Niente

@catheryngrivna // The Seeker

@catheryngrivna // Frank Family

rate sheet

Instagram post	100 \$
Instagram Story (5 slides)	50 \$
IG post + IG Story	125 \$
IG Reel	200 \$
Full Blog Post	500 \$
Brand ambassador	set individually